

## Sportsbook review

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Sportsbook Poker is a sportsbook, racebook and casino that has been operating since 1997, taking over \$3 billion in bets yearly and boasting over one million members.

The Sportsbook Poker poker room opened in 2006 on the Cake poker network and immediately established itself as a major player. The poker room has grown very quickly and offers maybe the loosest and juiciest games available online today. The player base is recruited through the sportsbook and casino, making a large portion of the players beginners and very easy to beat.

The software features nice graphics and functionality, as it was developed by a group of poker players looking to "re-invent" the online poker world. The functionality is good and offers basically everything most poker players need, with table statistics, fast play, the ability to play over 10 tables simultaneously and great support features.

Players will find all variations of Texas Hold'em on the site, as well as Omaha, Omaha Hi-Lo, Seven-Card Stud and Seven-Card Stud Hi-Lo. The games vary between No-Limit, Pot-Limit and Fixed-Limit. Full-table games, short-handed, and heads-up tables are all available. The games are concentrated on No-Limit Hold'em, especially at the small and middle limits, but at peak hours players can be found at pretty much any limit and game.

Sportsbook Poker offers a decent amount of tournaments in both Omaha and Texas Hold'em. The traffic volume overall is in the lower segment of the industry but is growing fast. Sportsbook Poker also offers monthly massive-value \$100,000 freerolls.

Real-money player statistics as of September 2007 show 1,300 ring-game players at peak hours, and 5,000 tournament players at peak hours.

Overall, Sportsbook Poker offers very loose and juicy games and great software that plays well and is fast. The software is updated frequently to ensure safety and stability, with little downtime as a result.